

Dr. Martin Hemmert
Korea University
School of Business
145 Anam-ro, Seongbuk-gu
Seoul 02841
Korea



Korea University Business School
고려대학교 경영대학

Phone: ++82-2-3290-2605
Fax: ++82-2-922-7220
Email: mhemmert@korea.ac.kr

**(A) PROFESSIONAL
AFFILIATIONS**

March 2009 – present Professor of International Business,
Korea University Business School, Seoul

August 2011-February 2012 and December 2015-February 2016
JSPS Visiting Research Fellow, Hitotsubashi University, Tokyo

March 2004 –February 2009 Associate Professor of International
Business, Korea University Business School, Seoul

July 2007 – January 2008 Visiting Fellow, Department of Business
Policy, NUS Business School, Singapore

March 2001 – February 2004 Senior Research Associate and Lecturer
(Associate Professor) of Business Administration, University of
Duisburg-Essen

June 1998 – February 2001 DFG Research Fellow (Assistant Professor),
University of Essen

October 1993 – May 1998 Research Associate,
German Institute for Japanese Studies, Tokyo

September 1990 – May 1993 Visiting Research Fellow, Institute
of Business Research, Hitotsubashi University, Tokyo

March 1989 – July 1990 Research Assistant,
Chair for Corporate Finance, University of Cologne

(B) EDUCATION

June 2001 Full Professorial Qualification (Habilitation)
in Business Administration, University of Essen

July 1993 Doctoral Degree in Business Administration,
University of Cologne

Fall 1988 Diploma (Master of Business Administration),
University of Cologne

**(C) RESEARCH
INTERESTS**

International Comparative Studies of Innovation Systems and
Management Systems, Technology Partnerships and Alliances,
Entrepreneurship

(D) PUBLICATIONS

1) Books:

Hemmert, M.: *Tiger Management: Korean Companies on World Markets*. London and New York: Routledge, 2012 [also published in Korean by Dong-A Ilbo in 2012 and in Japanese by Hakuto Shobo in 2014].

Hemmert, M.: *Erfolgsfaktoren der Technologiegewinnung. Eine Untersuchung von Pharma- und Halbleiterunternehmen in Deutschland und Japan* [Success factors of technology acquisition. A survey of pharmaceutical and semiconductor firms in Germany and Japan]. Berlin: Duncker & Humblot, 2002.

Demes, H., Hemmert, M., Lützeler, R., Meyer-Ohle, H., Otto, S.-S. and Waldenberger, F.: *Die japanische Wirtschaft heute. Ein Überblick* [The contemporary Japanese economy. An overview] (co-authored with). Tokyo: Deutsches Institut für Japanstudien, 1994.

Hemmert, M.: *Vertikale Kooperation zwischen japanischen Industrieunternehmen* [Vertical cooperation between manufacturing firms in Japan]. Wiesbaden: Deutscher Universitätsverlag, 1993.

2) Edited books and journal issues:

Hemmert, M. and Meyer-Ohle, H. (Guest Editors): 'Outward Globalization and Collaboration in Asia: Revisiting the Global Business Landscape'. Special Issue of *Asian Business & Management*, Vol. 13 (2014), No. 3.

Hemmert, M. (Guest Editor): 'Emerging Economies in Asia: Inward and Outward Business Strategies'. Special Issue of *Asian Business & Management*, Vol. 7 (2008), No. 1.

Hemmert, M. and Tachiki, D. (Guest Editors): 'Beyond Developmental Capitalism: Structural and Organizational Change in Japan'. Special Issue of *Asian Business & Management*, Vol. 6 (2007), No. 1.

Hemmert, M. and Oberländer, C. (Editors): *Technology and Innovation in Japan. Policy and management for the twenty-first century*. London and New York: Routledge, 1998.

Hemmert, M. and Lützeler, R. (Editors): *Wirtschaftliche Integration und Regionalentwicklung in Ostasien. Untersucht am Beispiel von Kyûshû und Okinawa* [Economic integration and regional development in Eastern Asia. The cases of Kyûshû and Okinawa]. Tokyo: Deutsches Institut für Japanstudien, 1995.

3) Articles in peer reviewed journals:

Bstieler, L., Hemmert, M. and Barczak, G.: The Changing Bases of Mutual Trust Formation in Inter-Organizational Relationships: A Dyadic Study of University-Industry Research Collaborations. In: *Journal of Business Research*, 74(2017), pp. 47-54.

Lim, C., Hemmert, M. and Kim, S.: MNE subsidiary evolution from sales to innovation: Looking inside the black box. In: *International Business Review*, 26 (2017), No. 1, pp. 145–155.

Hemmert, M.: Knowledge acquisition by university researchers through company collaborations: Evidence from South Korea. Published online in: *Science and Public Policy*, 2016. DOI: <https://doi.org/10.1093/scipol/scw053>

Hemmert, M., Kim, D.S., Kim, J. and Cho, B.Y.: Building the supplier's trust: Role of institutional forces and buyer firm practices. In: *International Journal of Production Economics*, 180 (2016), pp. 25-37.

Hemmert, M. and Jackson, K.: Is there an East Asian Model of MNC Internationalization? A Comparative Analysis of Japanese and Korean Firms. In: *Asia Pacific Business Review*, 22 (2016), No. 4, pp. 567-594.

Kim, J. and Hemmert, M.: What drives the export performance of small and medium-sized subcontracting firms? A study of Korean manufacturers. In: *International Business Review*, 25 (2016), No. 2, pp. 511-521.

Lim, C., Hemmert, M. and Kim, S.: What drives the R&D capacity growth of foreign subsidiaries? A study of MNE subsidiaries in Korea. In: *Asian Journal of Technology Innovation*, 23 (2015) No. 2, pp. 121-139.

Bstieler, L. and Hemmert, M.: The Effectiveness of Relational and Contractual Governance in New Product Development Collaborations: Evidence from Korea. In: *Technovation*, 45/46 (2015), pp. 29-39.

Bebenroth, R. and Hemmert, M.: Country-level antecedents of target firms' post-acquisition business performance: A study of inbound Japanese and Korean M&As. In: *Asian Business & Management*, 14 (2015), No. 4, pp. 303-325.

Bstieler, L., Hemmert, M., and Barczak, G.: Trust Formation in University-Industry Collaborations in the US Biotechnology Industry: IP Policies, Shared Governance, and Champions. In: *Journal of Product Innovation Management*, 32 (2015), No. 1, pp. 111-121.

Hemmert, M., Bstieler, L. and Okamuro, H.: Bridging the cultural divide: Trust formation in university-industry research collaborations in the US, Japan, and South Korea. In: *Technovation*, 34 (2014), No. 10, pp. 605-616.

Lee, Y. and Hemmert, M.: What drives the international ownership strategies of Chinese firms? The role of distance and home country institutional factors in outward acquisitions. In: *Asian Business & Management*, 13 (2014), No. 3, pp. 197-225.

Hovav, A., Hemmert, M. and Kim, Y.J.: Determinants of Internet Standards Application: The Case of South Korea. In: *Research Policy*, 40 (2011), No. 2, pp. 253-262.

Bstieler, L. and Hemmert, M.: Increasing Learning and Time Efficiency in Inter-Organizational New Product Development Teams. In: *Journal of Product Innovation Management*, 27 (2010), No. 3, pp. 485-499.

Bstieler, L. and Hemmert, M.: Trust formation in Korean new product alliances: How important are pre-existing social ties? In: *Asia Pacific Journal of Management*, 27 (2010), No. 2, pp. 299-319.

Hemmert, M., Okamuro, H., Bstieler, L. and Ruth, K.: An Inquiry into the Status and Nature of University-Industry Research Collaborations in Japan and Korea. In: *Hitotsubashi Journal of Economics*, 49 (2008), No. 2, pp. 163-180.

- Hemmert, M.: Innovation Management of Japanese and Korean Firms: A Comparative Analysis. In: *Asia Pacific Business Review*, 14 (2008), No. 3, pp. 293–314.
- Bstieler, L. and Hemmert, M.: Developing Trust in Vertical Product Development Partnerships: A Comparison of South Korea and Austria. In: *Journal of World Business*, 43 (2008), No. 1, pp. 35–46.
- Bstieler, L. and Hemmert, M.: Influence of tie strength and behavioural factors on effective knowledge acquisition: A study of Korean new product alliances. In: *Asian Business & Management*, 7 (2008), No. 1, pp. 75–94.
- Hemmert, M. and Yi, E.: New Product Development Alliances in Korea: Performance Effects of Compatibility, Reputation and Trust. In: *Journal of Korean Marketing Association*, 22 (2007), No. 3, pp. 69–85.
- Hemmert, M.: Das Wettbewerbspotenzial japanischer und koreanischer Unternehmensgruppen [The competitive potential of Japanese and Korean business groups]. In: *Zeitschrift für Betriebswirtschaft*, 76 (2006), Special Issue 3: 'Herausforderung Ostasien', pp. 1–24.
- The influence of institutional factors on the technology acquisition of high-tech firms: survey results from Germany and Japan. In: *Research Policy*, 33 (2004), No. 6/7, pp. 1019–1039.
- Hemmert, M.: The impact of internationalization on the technology sourcing performance of high-tech firms. In: *Journal of Engineering and Technology Management*, 21 (2004), No. 3, pp. 149–174.
- Hemmert, M.: International Organization of R&D and Technology Acquisition Performance of High-Tech Business Units. In: *Management International Review*, 43 (2003), No. 4, pp. 361–382.
- Hemmert, M.: Institutional Embeddedness of the Balance between Internal and External Technology: A Comparison between Japanese and German Firms. In: *Asian Business & Management*, 2 (2003), No. 2, pp. 393–415.
- Dirks, D., Hemmert, M., Legewie, J., Meyer-Ohle, H. and Waldenberger, F.: The Japanese employment system in transition. In: *International Business Review*, 9 (2000) No. 5, pp. 525–553.
- Hemmert, M.: 'Intermediate Organization' Revisited: a Framework for the Vertical Division of Labor in Manufacturing and the Case of the Japanese Assembly Industries. In: *Industrial and Corporate Change*, 8 (1999), No. 3, pp. 487–517.
- Hemmert, M.: Technologieführer Japan? Die Umstrukturierung der japanischen Forschungslandschaft [Japan as a technological leader? The restructuring of the Japanese science and technology system]. In: *Japanstudien*, 7 (1996), pp. 239–278.
- Hemmert, M.: Merkmale der japanischen Industrieorganisation und ihre Bedeutung für den Zugang zum japanischen Markt [Features of industrial organization in Japan and implications for market access]. In: *Zeitschrift für betriebswirtschaftliche Forschung*, 47 (1995), No. 5, pp. 425–455.
- Hemmert, M.: Forschung und Entwicklung in Japan – eine quantitative Bestandsaufnahme [Research and development in Japan – a quantitative assessment]. In: *Japanstudien*, 6 (1995), pp. 261–296.
- Hemmert, M.: Konflikte zwischen Klein- und Großunternehmen – ist die Struktur der japanischen Industrie dualistisch? [Conflicts between small and large firms – is there a dual structure in the Japanese manufacturing sector?] In: *Japanstudien*, 3 (1992), pp. 195–219.

4) Book chapters:

Hemmert, M.: The Business System of Korea. In: Harukiyo Hasegawa and Carlos Noronha (eds.): *Asian Business and Management: Theory, Practice and Perspectives*, 2nd Ed., Houndmills, Palgrave Macmillan, 2014, pp. 219-238.

Hemmert, M.: Innovation Management of Japanese and Korean Firms: A Comparative Analysis. In: Keith Jackson and Philippe Debroux (eds.): *Innovation in Japan: Emerging Patterns, Enduring Myths*, London and New York, Routledge, 2009, pp. 8–29.

Hemmert, M.: Management in Korea. In: Harukiyo Hasegawa and Carlos Noronha (eds.): *Asian Business and Management: Theory, Practice and Perspectives*, Houndmills, Palgrave Macmillan, 2009, pp. 240–257.

Hemmert, M.: The Competitive Potential of Asian Business Groups: A Comparative Analysis of *Kiygo Shudan* and *Chaebol*. In: Oliver H.M. Yau and Raymond P.M. Chow (eds.): *Harmony versus Conflict in Asian Business: Managing in a Turbulent Era*, Houndmills, Palgrave Macmillan, 2007, pp. 182–208.

Hemmert, M.: The Korean Innovation System: From Industrial Catch-Up to Technological Leadership? In: Jörg Mahlich and Werner Pascha (eds.): *Innovation and Technology in Korea*, Heidelberg and New York, Physica, 2007, pp. 11–32.

Hemmert, M.: Japanese Science and Technology Policy in Transition: Structural Features and Recent Developments. In: Cornelia Storz (ed.): *Small Firms and Innovation Policy in Japan*, London and New York, Routledge, 2006, pp. 33–55.

Hemmert, M.: Technology and Innovation Management in German and Japanese Manufacturing Firms: Strategic Reorientation and Implications for Technological Competitiveness. In: Werner Pascha (ed.): *Systemic Change in the Japanese and German Economies. Convergence and Differentiation as a Dual Challenge*, London and New York: Routledge Curzon, 2004, pp. 133–158.

Hemmert, M.: Produktion. In: Wolfgang Breuer and Marc Gürtler (eds.): *Internationales Management*, Wiesbaden: Gabler, 2003, pp. 289–324.

Hemmert, M.: The International Organization of Technology Acquisition Activities: A Comparative Study of Japanese and German High-Tech Business Units. In: Sung-Jo Park and Sierk Horn (eds.): *Asia and Europe in the New Global System. Intercultural Cooperation and Competition Scenarios*, Basingstoke: Palgrave Mcmillan, 2003, pp. 74–93.

Hemmert, M.: Zulieferwesen in Japan. In: Werner Pascha and Cornelia Storz (eds.): *Klein- und Mittelunternehmen in Japan*, Baden-Baden: Nomos, 2000, pp. 105–121.

Hemmert, M.: Novelle des Antimonopolgesetzes. In: Jochen Legewie und Hendrik Meyer-Ohle (eds.): *Japans Wirtschaft im Umbruch. Schlaglichter aus dem Deutschen Institut für Japanstudien*, Munich: Iudicium, 1999, pp. 19–22.

Hemmert, M.: Forschungspolitik im Aufbruch? In: Jochen Legewie und Hendrik Meyer-Ohle (eds.): *Japans Wirtschaft im Umbruch. Schlaglichter aus dem Deutschen Institut für Japanstudien*, Munich: Iudicium, 1999, pp. 43–46.

Hemmert, M.: Die Reorganisation industrieller Keiretsu. In: Jochen Legewie und Hendrik Meyer-Ohle (eds.): *Japans Wirtschaft im Umbruch. Schlaglichter aus dem Deutschen Institut für Japanstudien*, Munich: Iudicium, 1999, pp. 55–58.

Hemmert, M.: Japanese Corporate R&D in the 1990s: Change and Continuity. In: Daniel Dirks, Jean-François Huchet and Thierry Ribault (eds.): *Japanese Management in the Low Growth Era. Between External Shocks and Internal Continuity*, Berlin: Springer, 1999, pp. 325–347.

Hemmert, M. and Oberländer, C.: The Japanese system of technology and innovation: preparing for the twenty-first century. In: Martin Hemmert and Christian Oberländer (eds.): *Technology and Innovation in Japan. Policy and management for the twenty-first century*, London and New York: Routledge, 1998, pp. 3–19.

Watanabe, C. and Hemmert, M.: The interaction between technology and economy: has the ‘virtuous cycle’ of Japan’s technological innovation system collapsed? In: *Martin Hemmert and Christian Oberländer (eds.): Technology and Innovation in Japan. Policy and management for the twenty-first century*, London and New York: Routledge, 1998, pp. 37–57.

Hemmert, M.: Reorganization of R&D in Japanese manufacturing firms: preserving competitiveness for the twenty-first century. In: Martin Hemmert and Christian Oberländer (eds.): *Technology and Innovation in Japan. Policy and management for the twenty-first century*, London and New York: Routledge, 1998, pp. 129–150.

Hemmert, M. and Lützel, R.: Landeskunde und wirtschaftliche Entwicklung seit 1945. In: Deutsches Institut für Japanstudien (ed.): *Die Wirtschaft Japans. Strukturen zwischen Kontinuität und Wandel*, Berlin: Springer, 1998, pp. 1–18.

Hemmert, M.: Struktur und Organisation der Industrie. In: Deutsches Institut für Japanstudien (ed.): *Die Wirtschaft Japans. Strukturen zwischen Kontinuität und Wandel*, Berlin: Springer, 1998, pp. 165–181.

Hemmert, M.: Technologie und Innovation. In: Deutsches Institut für Japanstudien (ed.): *Die Wirtschaft Japans. Strukturen zwischen Kontinuität und Wandel*, Berlin: Springer, 1998, pp. 245–268.

Hemmert, M.: Japanische *keiretsu*: Legenden und Wirklichkeit. In: Werner Schaumann (ed.): *Japanologie und Wirtschaft – Wirtschaft und Japanologie*, Munich: Iudicium, 1997, pp. 55–79.

Hemmert, M.: Innovationsstrategien und Technologiepolitik in Japan: Ein Aufholersystem im Umbruch. In: Karl Lichtblau and Franz Waldenberger (eds.): *Planung, Wettbewerb und wirtschaftlicher Wandel. Ein japanisch-deutscher Vergleich*, Cologne: Deutscher Instituts-Verlag, 1997, pp. 84–106.

Hemmert, M.: Zusammenfassung und Ausblick: Regionale Wirtschaftsräume im globalen Wettbewerb. In: Martin Hemmert and Ralph Lützel (eds.): *Wirtschaftliche Integration und Regionalentwicklung in Ostasien. Untersucht am Beispiel von Kyûshû und Okinawa*, Tokyo: Deutsches Institut für Japanstudien, 1995, pp. 125–135.

(E) ORGANIZATION OF INTERNATIONAL CONFERENCES AND WORKSHOPS

Global Conference on University-Industry Collaboration, Korea University Business School, Seoul, April 30, 2010

Annual Conference of the Euro-Asia Management Studies Association, Korea University Business School, Seoul, November 22-25, 2006

Section “Economics and Economic History” at the 11th Conference of the European Association for Japanese Studies, Vienna, August 31-September 3, 2005

International Workshop Series on “Structural Change in the Japanese System of Technology and Innovation in the 1990s”, Tokyo, June and July 1996

International Conference on “The Role of Kyûshû and Okinawa in the East Asian Economic Region”, Naha, Okinawa, July 13-15, 1994

(F) MEMBERSHIP IN ACADEMIC ASSOCIATIONS

Academy of Management (AoM)

Academy of International Business (AIB)

Euro-Asia Management Studies Association (EAMSA):
Vice President Asia 2009-2013, President, 2014-2016

(G) LANGUAGE SKILLS

German (native speaker)

English (fully proficient)

Japanese (fully proficient)

Korean (advanced)

(H) Honours and Awards

Korea University Business School IBRE Research Excellence Award: 2004, 2007, 2010, 2013, 2015, 2016 (twice)

Korea University Teaching Excellence Award: 2014, 2016

Euro-Asia Management Studies Association Best Reviewer Award, 2016

Honorary Citizenship of Seoul, 2015

Asia Academy of Management Best Paper Award, 2012

Euro-Asia Management Studies Association Best Paper Award, 2011